



Prof. JOHN S. AKAMA

Dr. John Sorana Akama, Ph.D an internationally reputed tourism scientist is currently working as Associate Professor of tourism in the School of Business and Management, at Moi University, Eldoret, Kenya. He was born on 8th September 1959.

Prof. Akama got his Bachelor of Education degree from Kenyatta University, Nairobi, Kenya in 1984, and Masters of Arts in geography and Masters of Education in curriculum and instruction from Ohio University, Athens, USA in 1988. He got his Ph.D in geography from Southern Illinois University, Carbondale, USA in 1993.

In the past 10 years, Prof. Akama has taught tourism courses in the School of Business and Management at Moi University. His research interests are in areas of tourism management, natural resource management and human ecology. Professor Akama has keen interest in conducting research on alternative strategies for the development of tourism as a tool for poverty reduction and sustainable development in Africa. Also, his teaching interests are in areas of natural resource management, wildlife management, tourism planning and development, environmental conservation and human ecology.

Over the years, Prof. Akama has managed to have a number of his research work published in internationally refereed journals. He recently co-authored a book entitled, "cultural tourism in Africa: strategies for the new millennium". Prof. Akama has also presented his research findings in international conferences, seminars, workshops and symposia.

Currently, Prof. Akama is the Chairman of ATLAS Africa; which is part of the Association of Tourism and Leisure Studies (ATLAS). The association has got a membership of over 300 academic institutions worldwide. The main goal of ATLAS is to promote tourism and leisure research, curricula development, organizing of conferences and symposia, and promoting staff and student exchange among member institutions. Prof. Akama is also visiting professor and member of Worldwide leisure & Recreation Faculty Network (WICE) at the Centre for Tourism, Recreation and Leisure Studies, Wageningen University in the

Netherlands.

Prof. John Sorana Akama was selected by the World Scientists Forum for "Eminent Scientist of the Year 2003" international award of IRPC in the field of tourism based on his outstanding contributions in international tourism.